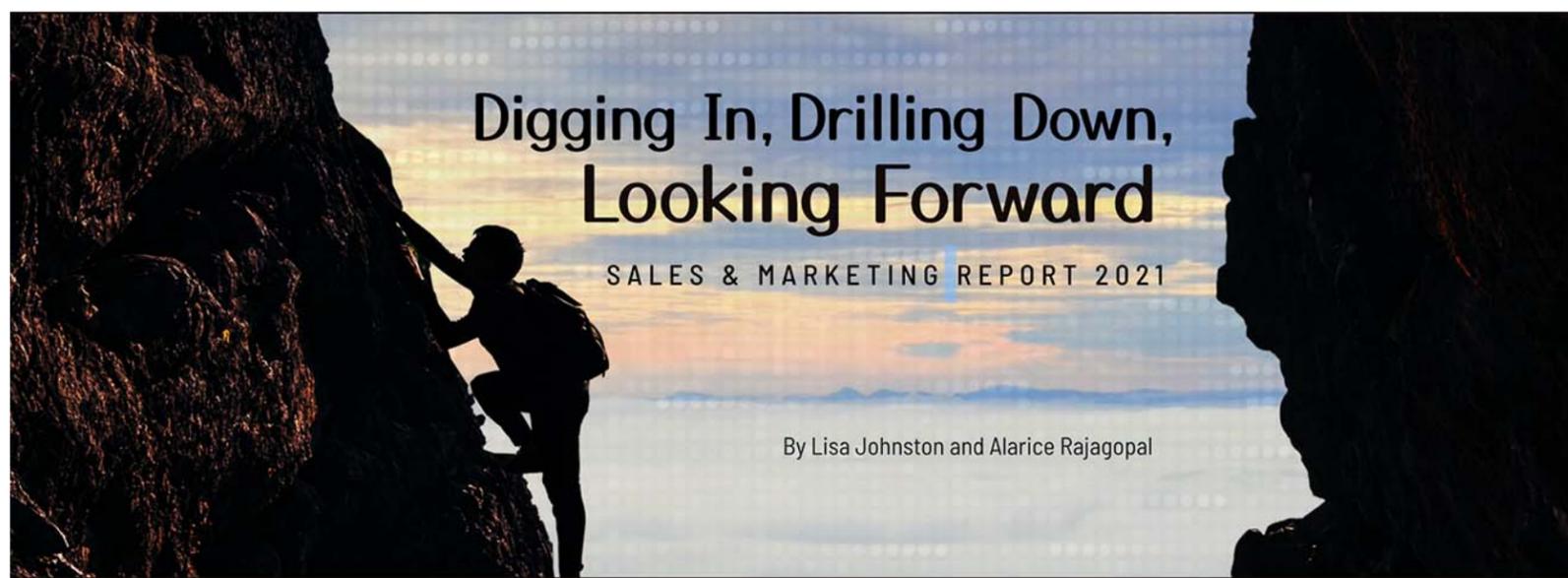


Annual Report: Consumer Goods Technology's Sales & Marketing Survey 2021

SPONSORED BY



PRESENTED BY



The annual Sales and Marketing Report by CGT magazine takes a fresh look at the innovative ways the CPG industry is connecting with consumers and the technologies they're relying on for granular learnings.

[Read Report](#)


Video Case Study: Shorter runtime for pricing & promotional model with robust MLOps

Sigmoid's latest MLOps solution for a global CPG firm reduced prediction errors and cost of running models. Watch the video and find out how this led to scalability across countries and brands without loss of data quality.

[Watch Video](#)


Blog: Build a Winning Data Pipeline Architecture on the Cloud for CPG

Research says retail websites recorded an increase of 37% in consumer visits between January and June 2020. Here's how CPG companies can manage data at scale and adopt new approaches to address the recent increase in data traction.

[Read Blog](#)

Sigmoid is a strategic data partner to Fortune 500 companies in delivering innovative solutions using machine learning, big data, open-source, and cloud technologies. For more information, please write to:

marketing@sigmoid.com or [visit our website](#)



Want to change how you receive these emails?

you can [update your preferences](#) or [unsubscribe from this list](#).